

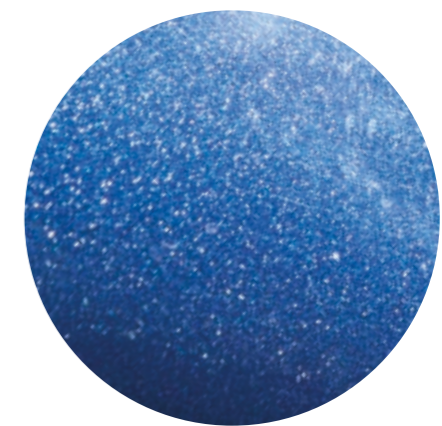
*PROJECT  
LUMEN*



# The Brightest Star

Oceanco utilizes a revolutionary new paint coating on *Project Lumen*.

Oceanco's '*Lumen*' is a 91-meter (300ft) motoryacht concept developed with American designer Adriel Rollins. Designed to be a Passenger Yacht Code (PYC) compliant vessel, she offers accommodations for up to 36 guests. As the name suggests, the defining feature of the yacht is 'light.'



# PROJECT LUMEN

In order to enhance the light motif, Oceanco painted its scale model of *Lumen* with a revolutionary new product called Sun King® Diamond coating. The proprietary coating is a patent pending process developed by Jean Boule Luxury, a group that has a long heritage in all facets of the diamond industry. Boule is working exclusively with partners AkzoNobel, a global paint and coating company, to tailor this diamond coating for automobiles, airplanes and yachts.

Commenting on the new partnership, Bertrand Boule, CEO of Jean Boule Luxury says: "AkzoNobel sets the standards for coatings in the yachting industry making them the perfect partner for Jean Boule Luxury's high quality diamond coatings. Sun King Diamond Coating has a number of potential superyacht applications and its qualities are unmatched by any other product on the market".



BERTRAND BOULLE  
CEO OF JEAN BOULLE LUXURY

"Following the success of Sun King Diamond Coating in the aviation and automotive sectors, we are pleased to be extending the partnership to the yacht market", says Antonella Donzelli, Global Yacht Director of AkzoNobel Specialty Coatings. This innovative product is now available to superyacht owners as a result of technical insight, innovation and collaborative spirit.

Created using ethically sourced natural diamonds, the result of applying this coating is a beautiful shimmering luminescent effect that dramatically alters the visual appearance of its subject.

Oceanco's CEO, Marcel Onkenhout commented: "We immediately recognized the exciting potential of this new paint coating and explored being one of the first in the yachting industry to make use of it".

The sparkling effect of the hull paint is complimentary to Rollins' design, which is replete with metal and glasswork.

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